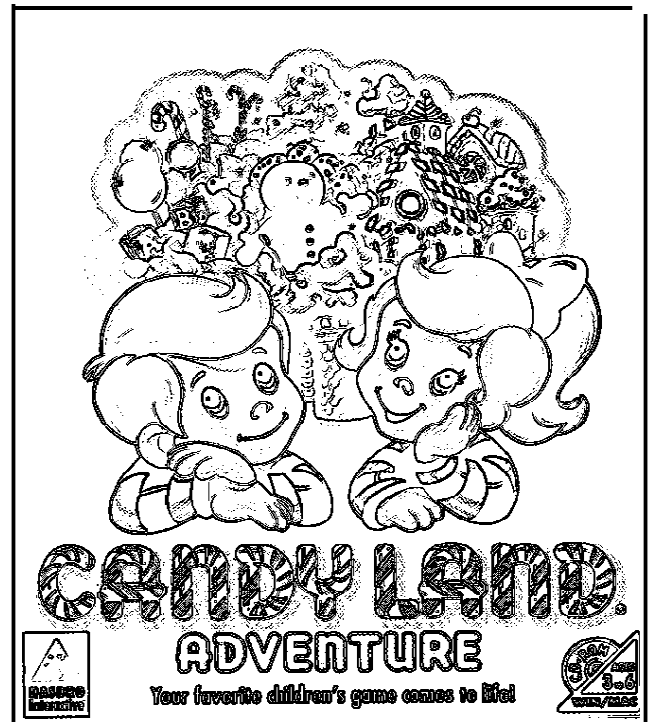


Candy Land® Adventure

Experience the Magic!

CD-ROM

The Peppermint Forest, Queen Frostine, Princess Lolly and all the other characters from your favorite children's game come to life in this colorful CD-ROM! King Kandy has been kidnapped by the evil Lord Licorice, casting gloom and doom over Candy Land. The rewards are sweet when children use their early math and language skills to save the King from the mischievous Lord's grasp and return the magic to Candy Land. There are six different candy lands to explore in this animated learning adventure. Multi-player options and two levels of skill bring kids back for hours of interactive fun.



Target Market

Children, ages 3-6

Key Features

- Explore 6 magical lands
- 12 fun learning activities
- Playful graphics and sound track
- Multi-player mode for group play
- 2 levels of difficulty
- Hybrid CD-ROM (Mac & Windows)

Marketing Support

- Print campaign
- Tag core brand TV advertising
- Partnership seeding program

Core Brand Information

- Best-selling children's board game for generations
- 50th Anniversary in 1999

Platforms

- Windows 3.1 & 95
- Macintosh

Package size

9" x 10 1/4" x 1 5/8"

Case Pack: 3

